

Kam Keong Yew, Ph.D (Dr. YKK)

Chief Mind Unzipper, international speaker, trainer and best-selling author on creativity

Acknowledged as a *Distinguished Talent on Creativity* by the Australian Federal Government, best-selling author and masterful storyteller **Dr YKK** is now available to Australian organisations!

Recognised worldwide for his business expertise, Mensa member **Dr YKK** is an accredited international business consultant, speaker, author, panelist, trainer and consultant in the field of creativity and innovation. Multinationals, government agencies and SMEs come to **Dr YKK** for:

- keynote speeches
- creativity workshops
- idea-generating sessions
- establishment of a creative and innovative culture
- business problems solutions

Unleash Your Creativity

Described as an energetic speaker and provocative mind unzipper, the worldrenowned advisor, **Dr YKK** has worked with the world's largest organisation of CEOs and advised prominent associations the world over. His wide international exposure and diverse work experience enables him to connect deeply with his audience.

Creative Strategies

With more than 30 years working with government, the corporate sector and professional bodies, **Dr YKK** shares his principles, provides practical techniques and involves participants in the fundamentals of business innovation. Pre-strategy planning sessions are an invaluable exercise in lateral thinking and act like a catalyst that elevates corporate planning to a new level.

After these sessions, managers are then more enthusiastic and better equipped for success.

Achievements

- **Dr YKK** was the only person from the British Commonwealth, appointed to Lego's 8-member panel of international advisers to its global creativity project "The Next Generation Forum".
- Instructor for the world-famous program "Business School for Entrepreneurs" organised by the Excellerated Business Schools of USA.
- Accredited international business consultant with MAUS Business Systems based in Australia
- Author of 10 books on creativity and best-selling author of "You Are Creative-Let Your Creativity Bloom"

Membership

Member of the prestigious *Commonwealth Partnership for Technology Management (CPTM)*, a *Smart Partnership* of government and business leaders based in London, UK.

Member of *Mensa International* and founding member of *Malaysian Mensa*.

Former president of the *Malaysian Association of Professional Speakers*.

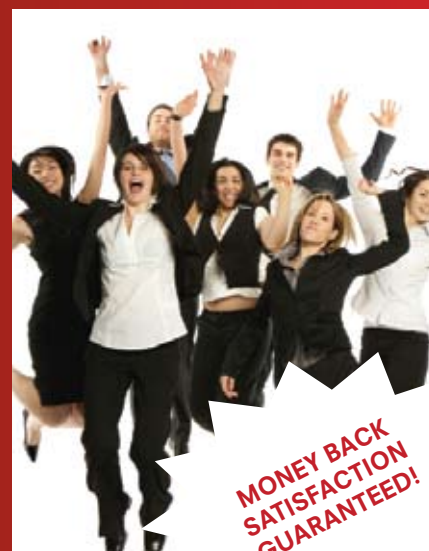
Founding member of the *Malaysian Invention and Design Society, Toastmasters International*.

Life member of the *XL Results Foundation*.



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Dr YKK would like to offer you and your business the same expert guidance and advice he has provided to government, the corporate sector and professional bodies.



**MONEY BACK
SATISFACTION
GUARANTEED!**

"It is not the strongest of the species that survive, nor the most intelligent, but the one most responsive to change."

Charles Darwin

"Imagination is more important than knowledge."

Albert Einstein

Dr. YKK can be contacted on

M: 0438 485 683

E: DrYKK@mindbloom.net

W: www.mindbloom.com.au

Dr YKK is excited to be able to help to grow your business in the most effective and efficient way!

Clients list

- Antec Engineering, Australia
- Slade Group, Australia
- Webforge, Australia
- CNGlobal, Australia
- Bank Negara Malaysia (National Bank of Malaysia)
- Cerebos, Thailand
- EAC Asia Ltd, Singapore
- Guangzhou Electricity Board, China
- National Productivity and Competitiveness Council, Mauritius
- Novozymes, India

Testimonials

"Dr YKK has really allowed us to 'unzip our minds', and let loose our craziest ideas. We've learnt that it's often the craziest ideas, tamed, that end up being the leapfrog strategy. I highly recommend Dr YKK to Australian organisations; he brings a fresh approach, global commercial experience and a very endearing personal style." **Anita Ziemer, MD Slade Group**

"What is really great is that each one of the team recognised that by applying some of your ideas and techniques they can understand problems, issues, customers and work mates better and ultimately come up with better and more creative solutions and ideas."

John Clare, MD, Antec Engineering

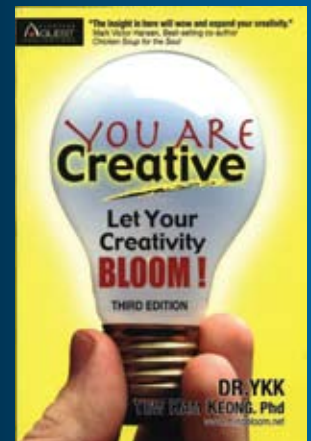
"Dr. YKK is an amazing motivational and creativity speaker. He's incredibly clever at showing you how to open the door to thinking outside the mainstream. It was also really good fun and I was completely taken with his workshop. When we left, Bill and I couldn't stop talking about the 'thinking differently' with our business." **Sheryl and Bill Macartney, Cahoots**

More testimonials and clients can be found at www.mindbloom.com.au

Dr. YKK is available for keynote speeches, in-housetraining, problem-solving and idea generation facilitation in:

- Personal creativity
- Innovative Leadership
- The 4 dimensions of business innovations
- Creativity and innovation in Government administration
- Creative business culture and environment

the latest Dr YKK title



Book Dr YKK to speak at your future events or purchase his books NOW at www.mindbloom.com.au



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E: DrYKK@mindbloom.net

W: www.mindbloom.com.au

Dr. YKK recommends



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